



Our vision

Durapart shall be the organization of choice for persons wishing to be reintegrated in the labour market.

Strategic plan
2008 - 2010

Mission statement

Durapart shall be a company providing rehabilitation services based on assessment, qualification and reintegration of jobseekers, as well as work preparation training. This will be achieved through professional and profitable production of goods and services.



Core values

Durapart has the following core values:

Focus on the customer

- Ensure continuous professional improvement
- Exceed the customers' expectations
- Emphasis on quality
- Serviceminded and flexible
- Determination to succeed

Mutual respect

- Encourage personal development
- Be frank and honest
- Accept diversity

Enjoyment in work

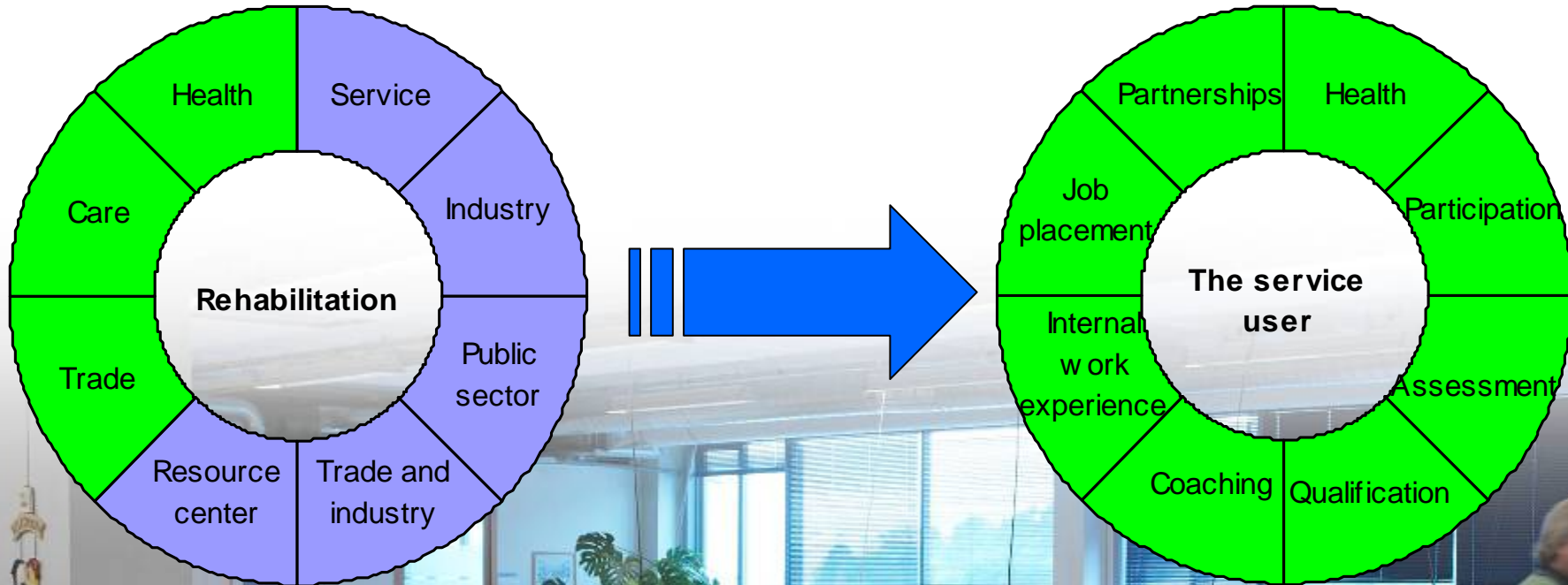
- Creativity
- Enthusiasm
- A sense of belonging

Social responsibility

- Caring for the environment
- Sharing knowledge
- Building networks
- Active participation in the community



The rehabilitation process



SWOT-analysis

Strengths

- Determination and ability to succeed
- Involvement and competence
- Innovative
- Management tools
- Resources

Opportunities

- Political framework – New Labour and Welfare Organisation
- Research and development
- New products, new customers
- Trends (focus on quality)
- Partnerships/networks

Weaknesses

- Communication
- Competence development
- Job placement
- Exploiting the potential of our tools

Threats

- Reputation
- Political conditions
- Economic recession
- Resources
- Employee burn-out



Objectives

Strategic goals

- The service-user** - Improving the service-user's quality of life.
- The customer** - Ensuring satisfied and loyal customers.
- The employees** - Making Durapart a desirable company for employment.

Economic goals	2008	2009	2010
-result	>6%	>6%	>6%
-turnover	>100mill NOK		



Strategic actions

We will:

- use our tools professionally and profitably
- improve our internal tools as an arena for professional training
- use communication in order to reach our strategic goals
- use IT as a strategic tool
- contribute to professional improvement
- use partnerships to reach our goals
- emphasize personal development
- focus on health and the FRISK-perspective
- Improve the contents of our rehabilitation services
- Develop new comprehensive services to reach our goals
- Develop a strategic plan of competence needs

